



# The Space Experience Economy (SEE)

## Seminar Series

Hosted by the Space Tourism Society (STS)

Presented by: John Spencer, Space Architect,  
Author and Founder/President of STS  
and special guest speakers

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Our SEE seminars will provide the latest information, perspectives and forecast for the growing Space Experience Economy, New Space enterprise and space tourism as well as discussion and networking.

### A Transformational Time for Space Industries:

The space industry worldwide is in transition. The recent retirement of the U.S. Space Shuttle fleet, accelerating international competition, the emerging “New Space” industry with billions of dollars in contracts and investments and the completion of the first decade of the space tourism industry has caused many to ask what is next? Where are the new opportunities and jobs?

Today space hotels are being designed. **Space Adventures** is planning a tourist lunar flyby. **Virgin Galactic** will be flying sub-orbital passenger flights soon, and **SpaceX** is making real progress. Earth-based space themed resorts and attractions are in development. 15+ million people annually visit space attractions, museums and NASA visitor centers. Several space movies and TV shows are now in pre-production.

Hundreds of millions of people from around the world want to have space experiences.

### Who Should Attend:

People interested in business development, marketing and communications, planners, designers, investors, service providers, the media and career advancement.

### STS has a wide definition of the space experience including:

Real space flight, sub-orbit, orbit, lunar and beyond

Visits to NASA Centers and space entertainment/simulation facilities

Space media, movies, TV, virtual worlds and computer games

**Seminar Dates:**

Thursday, November 17, 2011, 9:00 AM to 3:00 PM

Thursday, December 08, 2011, 9:00 AM to 3:00 PM

Saturday, December 17, 2011, 9:00 AM to 3:00 PM

**Location:**

The Proud Bird Restaurant and Banquet facility by Los Angeles International Airport (LAX)  
[www.theproudbird.com](http://www.theproudbird.com)

**Cost:**

\$150 per person. Seating is limited to 20 participants per seminar

**Program Agenda and Registration:**

Program details, agenda, speakers and on-line registration will be available on our STS web site starting **October 24, 2011**.

You can also call our office at 310-313-6835. We will be happy to snail mail you the details and registration info/form. Checks are acceptable made to: The Space Tourism Society.

[www.SpaceTourismSociety.org](http://www.SpaceTourismSociety.org)

STS Office: 3153 Purdue Avenue, Los Angeles, CA 90066, USA

One Seminar per date, 9:00 AM to 3:00 PM with breakfast and lunch provided plus a 3-ring notebook with detailed information and resources included in the \$150 fee.

**Please feel free to pass this announcement along to anyone you think would be interested in attending.**

Sponsorship opportunities for this seminar series are available.

Sincerely,

John Spencer  
STS Founder and President